

DALSTON4LONDON

DALSTON4LONDON NEWSLETTER VOL 5 SEPT/OCT 2008

WORKING FOR DALSTON'S FUTURE

UBS SUPPORTS LOCAL BUSINESS



UBS, one of the world's leading financial firms based in the City, sent a team of business advisors into Hackney at the end of August to give free advice and mentoring to a group of local Hackney businesses. The event, organised by Dalston4London and facilitated by ELBA (East London Business Alliance), was a tremendous success, matching 15 local businesses with an advisor in one-to-one sessions. In addition, UBS ran plenary sessions on finance and accountancy, promoting your business and controlling cash flow, which were available to all participants.

LVSC SHORT COURSE PROGRAMME OCTOBER 2008

Below are the short courses LVSC will be running in October 2008:

- 2 - 3 Oct. Effective report writing
- 2 - 3 Oct. Assertiveness for women
- 6 Oct. Networking Skills: working with people outside your team
- 6 Oct. Chairing meetings
- 7 & 8 Oct. Train-the-non-trainer
- 7 Oct. Local strategic partnerships
- 8 Oct. Procurement and contracting: writing winning tenders
- 9,15,28,31 Oct. & 14 November Financial practices & procedures
- 13 - 14 October Introduction to staff supervision
- 13 October Employing for the first time
- 14 Oct. Your responsibility as a Management Committee

- 15 Oct. Dealing with problem staff
- 16 Oct. Strategic-planning: an introduction
- 16-17 Oct. Effective communication skills

DALSTON4LONDON BUSINESS ADVICE SERVICE

FOR INFORMATION AND ADVICE ON DEVELOPING YOUR BUSINESS PLEASE CONTACT CORY DEFOE ON 0207 993 3639 OR D4L@HCED.CO.UK

****REGISTER NOW WITH D4L AND GET A FREE WEB PRESENCE! D4L IS COMPILING A WEB-BASED DIRECTORY OF DALSTON BUSINESSES - CALL CORY NOW FOR MORE DETAILS AND TO ENSURE YOUR LISTING****

www.dalston4london.org.uk

- 17 Oct. Food safety awareness
- 20 - 21 Oct. Effective writing skills
- 22 - 23 Oct. Project management
- 22 Oct. Producing effective promotional material
- 24 Oct. Effective minute taking
- 27 Oct. Mentoring in the workplace
- 27 Oct. Understanding full cost recovery
- 28 Oct. Help I'm an accidental techie!
- 29 Oct. Recruiting volunteers
- 30 Oct. Employment contracts
- 30 Oct. Effective presentation skills

For detailed information check our website: www.lvsc.org.uk/courses or call the Learning Team on 020 7700 8113. We operate a sliding scale of course fees to encourage participation from a wide range of VCS

organisations.

FAST 4WRD: A DEEP:BLACK EXHIBITION TO CELEBRATE LONDON WEEK OF PEACE 2008

Exhibition: 04.09. - 22.11.2008
Exhibition Closing Event: 20 November 6pm
All events @ Hackney Museum

Fast 4wrld is deep:black's creative journey through the radical changes that Hackney is currently experiencing as part of it's major redevelopment. deep:black is providing a platform for Hackney residents to explore their hopes and fears around the rapid changes. In a summer workshop a group of local residents captured 'change' in photo, sound and film. Come and join us and see and hear what change means for them - and tell us what it means for you!
deep:black is Hackney's conflict and arts company. To find out more: contact@deepblack.org.uk

deep:black
a place where conflict is creative

FUNDING CAMPAIGNING AND POLICY CHANGE WORK - LEARNING EVENT FOR FUNDERS

Very few of the significant issues facing society today can be solved by charitable foundations directly funding the work. Whether our aim is to promote education, tackle climate change, improve housing, reduce

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inequalities or make poverty history, we need far greater resources than the annual £2 billion that UK foundations collectively distribute. This requires the influencing of the public, civil society, business and the government, if more fundamental change is to occur. Campaigning is an important part of civil society's power to achieve change and charitable foundations can play an important role in funding and supporting this work.

CPF and the Baring Foundation have organised an event on 20 November 2008 (10am -2pm) to help foundations think through campaigning as a potential area to fund and some of the barriers to this.

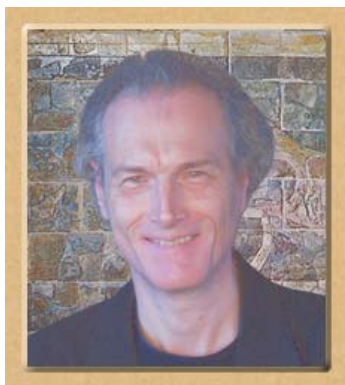
The event will include presentations and workshops by Shami Chakrabarti from Liberty, the Charity Commission, New Philanthropy Capital, Barry Knight from Centris and Catherine Howarth from Fair Pensions. If you are involved in a charitable foundation and are interested in attending please contact mubin@cityparochial.org.uk or call 020 7606 6145.

MIKE CROOK 1946 -2008

Mike Crook was one of the unsung heroes of Hackney's community economic development over the past 20 years. For many years he was a valued member of Hackney Council's economic and policy development team, with an especial understanding and knowledge of the dynamics of social and economic exclusion

In his sensitive and meticulous way he helped many people and groups in this sector, including HCD. His wise and informed advice was sought after from all quarters, high and low.

After he left LBH, as well as pursuing



a career in psychotherapy he worked with HCD on various fronts including the design and maintenance of its website, and the commissioning of a social enterprise strategy for Hackney. His insights and his elegant writings were greatly appreciated, as well as his good humour and his friendly engagement with all of HCD's staff. We will miss him deeply.

OFFICE UNIT TO LET

HCD have an office unit to let at 89 Kingsland High Street. Full details are available from Rob Devoy at HCD on 020 7993 3642 or r.devoy@hcd.co.uk



PROCUREMENT AND FINANCE SEMINAR

Hackney Cooperative Developments CIC has partnered with East London Business Place and GLE One London to present a Procurement and Finance Readiness Seminar. The aim of this event is to inform local business about service and product contract opportunities and the availability of loan finance for small and medium sized businesses in London.

The seminars cover the following themes:

- Opportunities for businesses within the 5 Olympic boroughs
- Procurement within the private sector
- Capacity building
- Networking and skills based training
- Development Loans (Start-up)/ Growth Loans
- Larger loans for clients within Objective 2 areas
- Property backed and larger loans

DATE: 10 October 2008

TIME: 11.00 – 14.00

VENUE: HCD CIC, 62 Beechwood

Road, London, E8 3DY

CONTACT: Cory Defoe, (T) 020

7993 3639 or 07850 855 861 (E):

c.defoe@hcd.co.uk

LOCAL BUSINESS PROFILE

In this new section, we will be profiling local businesses and services to the wider Dalston community.

THE BUSINESS HAIR STUDIO

Owner Ron Foley has been in the same premises on Dalston Lane for 30 years now and is still every bit as enthusiastic about his business as he was when he moved here in 1978. "This is a fantastic area to be in, one of the most multi-cultural areas anywhere in the world. More than 130 languages are spoken in Hackney, and despite the problems we all read about it is the friendliest place I've ever been, which is why I'm still here. The new developments here are incredibly exciting, and will bring investment and opportunity into an area which will benefit from it," says Ron.



The Business Hair Studio, which specialises in European and African hair styles using organic products, is undergoing refurbishment and Ron intends to add a spa and sports therapy area to the business. "We'll be looking at working with our local HNS and schools to treat people from the local community, and I'm working with D4L to obtain funding for the project." The Business Hair Studio at 7 Dalston Lane, E8 3DF is open between 9.30am and 6pm Monday to Saturday, with a late opening til 8pm on Fridays. You can contact Ron at ronalinho26@hotmail.co.uk or phone 020 7254 7762.